



OBRIEN Document Solutions
1273 Humbracht Circle
Bartlett, IL 60103

PHONE 800.232.9595
FAX 800.243.1346
WEB www.obinc.com

Insurance Case Study

PROBLEM:

A medium size insurance company was having trouble growing and controlling cost related to claims, underwriting, renewal & compliance forms. The forms were extremely complex with hundreds of variable fields and tables. Their form design process was causing downstream problems with their proprietary insurance application that was being used to electronically archive and deliver documents to the insured via email and USPS. In addition they were not able to optimize their data to realize postal optimization.

OBJECTIVES:

The initiative needed to address the following. Streamline the business workflow, control capital expenditures, control operational expenses, obtain ROI quickly and reduce time to market with new business units across multiple states.

SOLUTION:

By gaining a deep understanding of the company's current process and gaps OBRIEN was able to design the blue print for the insurance company and implement a solution with a guaranteed ROI. Our Solution (Research, Consult & Implement) model helps insurance company to reduced risk, reduced cost, increased benefits and increased flexibility. Achieving all of the objectives of the project and allowing the insurance company to grow more profitably.